IOWA DOT
GETTING YOU THERE

Public Involvement Management Application

PIMA

What is PIMA?

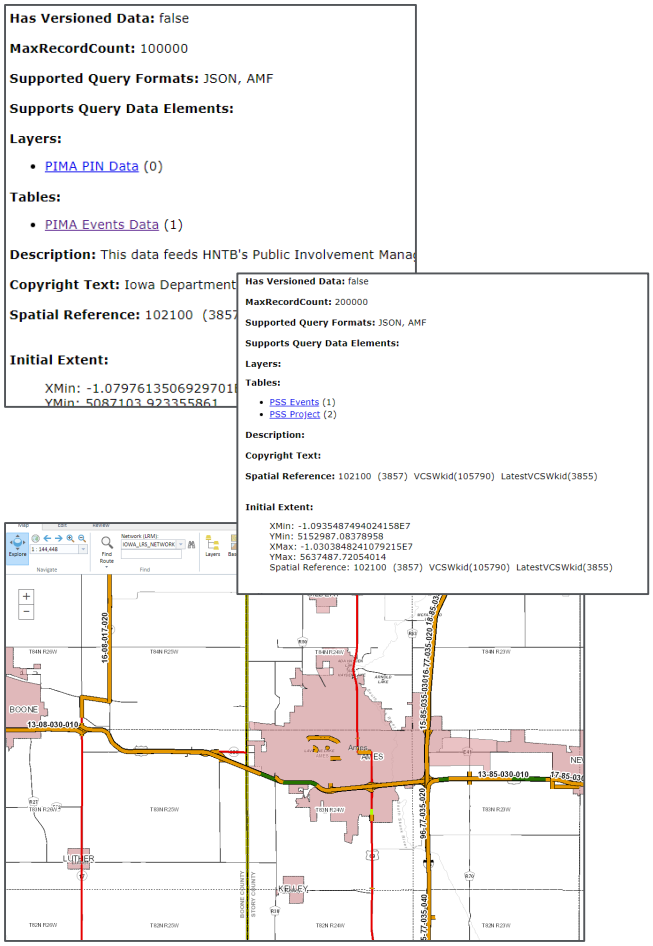
A virtual platform that allows better management and coordination of public involvement throughout Iowa DOT

GOALS

1. Better analyze and adjust our PI effort based on real data
2. Improve the ease in providing public feedback
3. Providing transparency and accountability for what we say
4. Allow management of the PI program with decreasing staffing
5. Allowing a seem-less transition of public involvement through the development and construction processes.
6. Position the Department to transition (someday) to an online "hearing before your peers"

PIMA

Points of Integration



Microsoft Azure (Office 365)

- Authentication

3 REST Services

- Program ID Number (PIN)
- Project Number
- Schedule Event Information

Roads & Highways RAMS (LRS)

- PIN Geospatial Location

Program & Project Management System

- Future
- GEARS (MDM System)

Public Involvement Management Application

Four primary components:

- **Public Comment Form**
- **Response Management**
- **Analytics**
- **Event Management**

Please feel free to use your mobile device to register and comment using PIMA:

Registration:

www.bit.ly/iowadotCESReg

Comment:

www.bit.ly/iowadotCES

Registration

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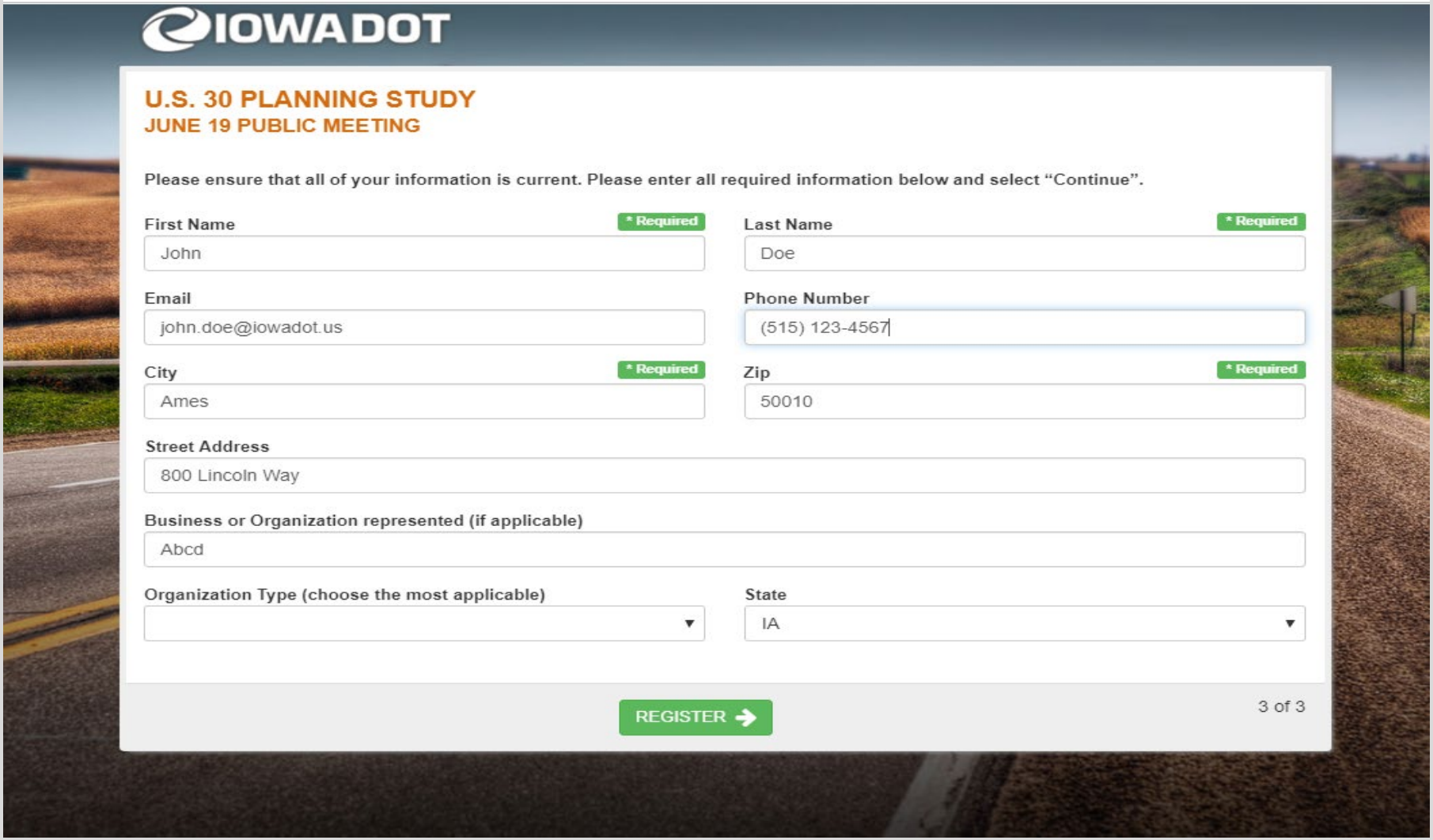
Users register online for public information meetings



Public Comment

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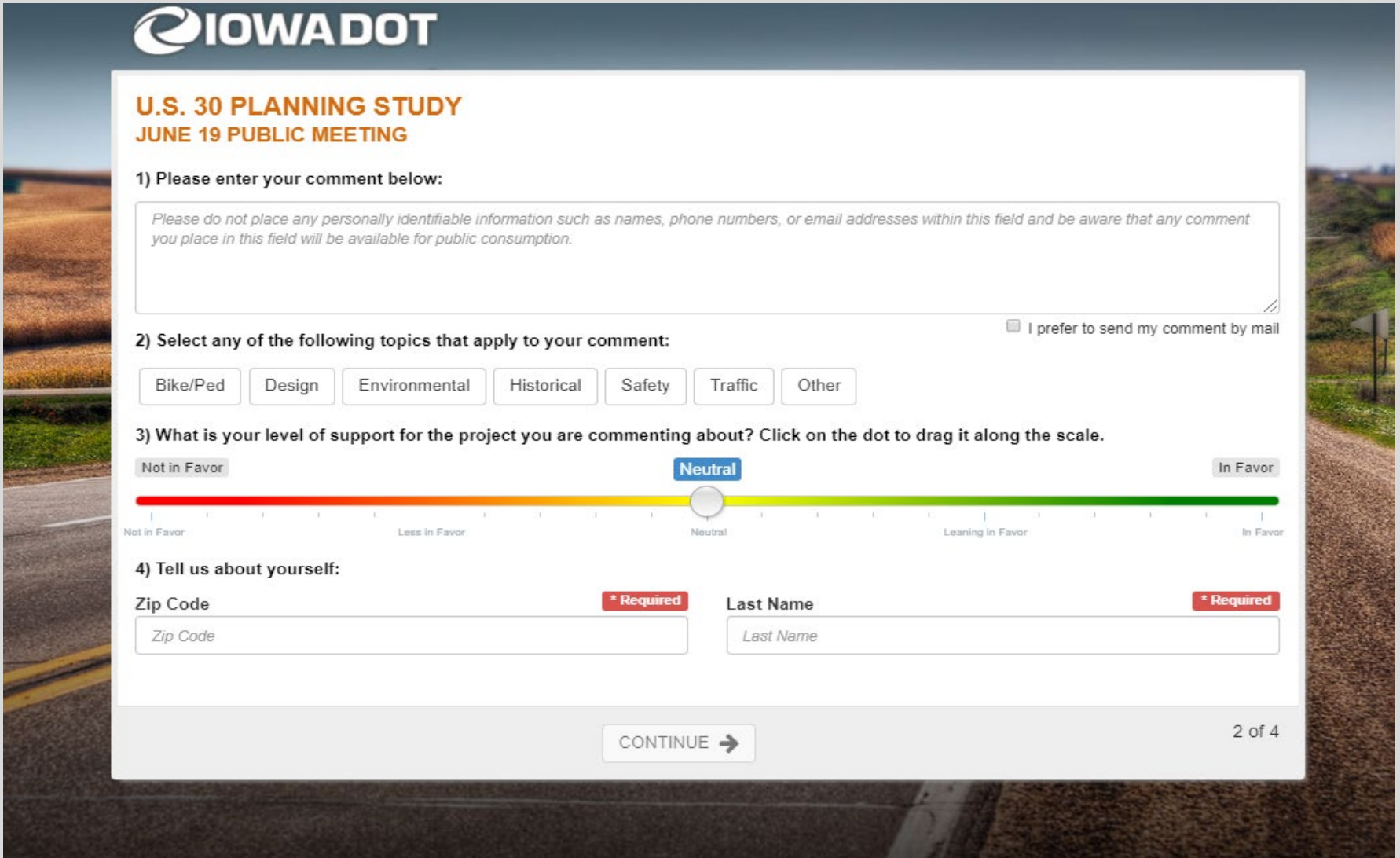
Users can submit comments electronically and subscribe to future notifications



Internal Management

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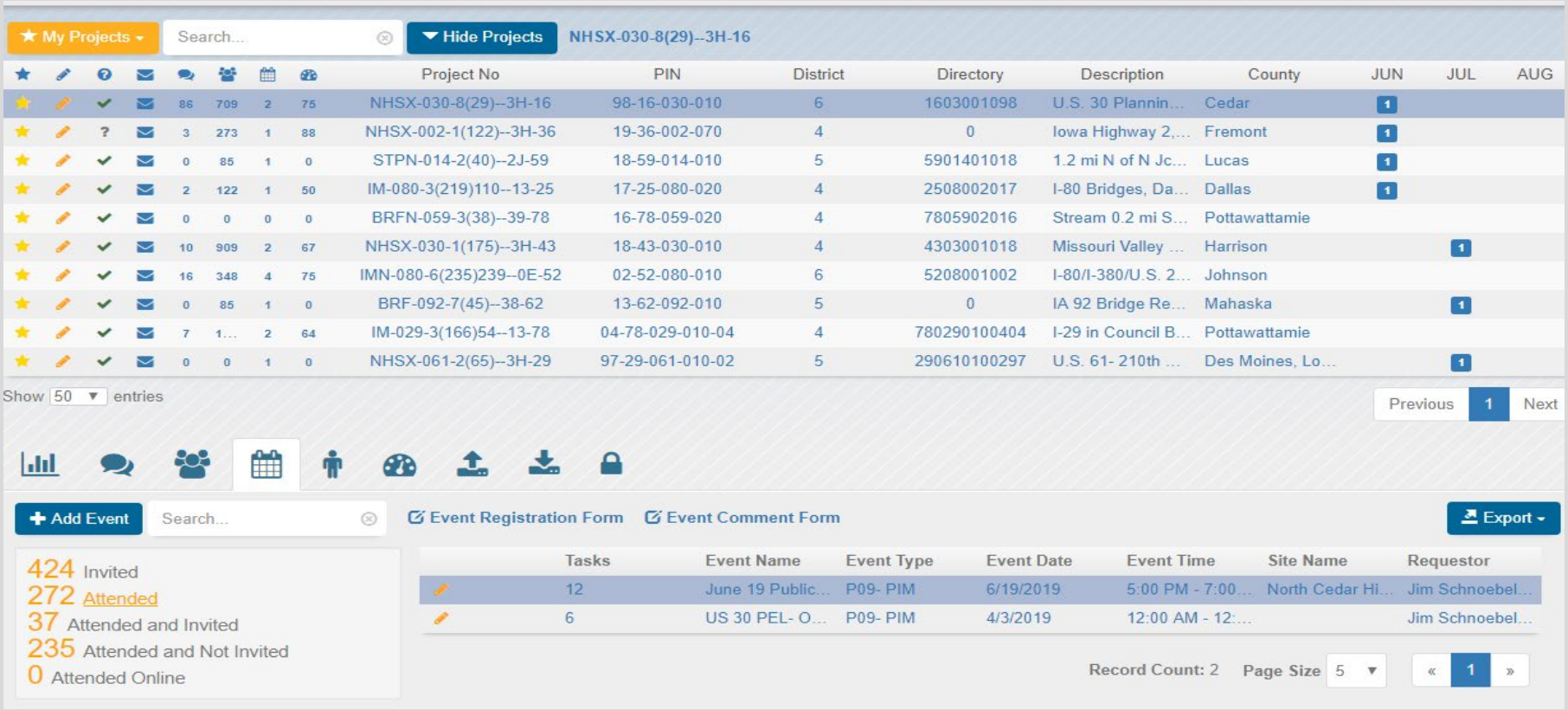
-Internally manage public involvement events and activities: comments, responses, stakeholders, bulk emails etc.



Analytics

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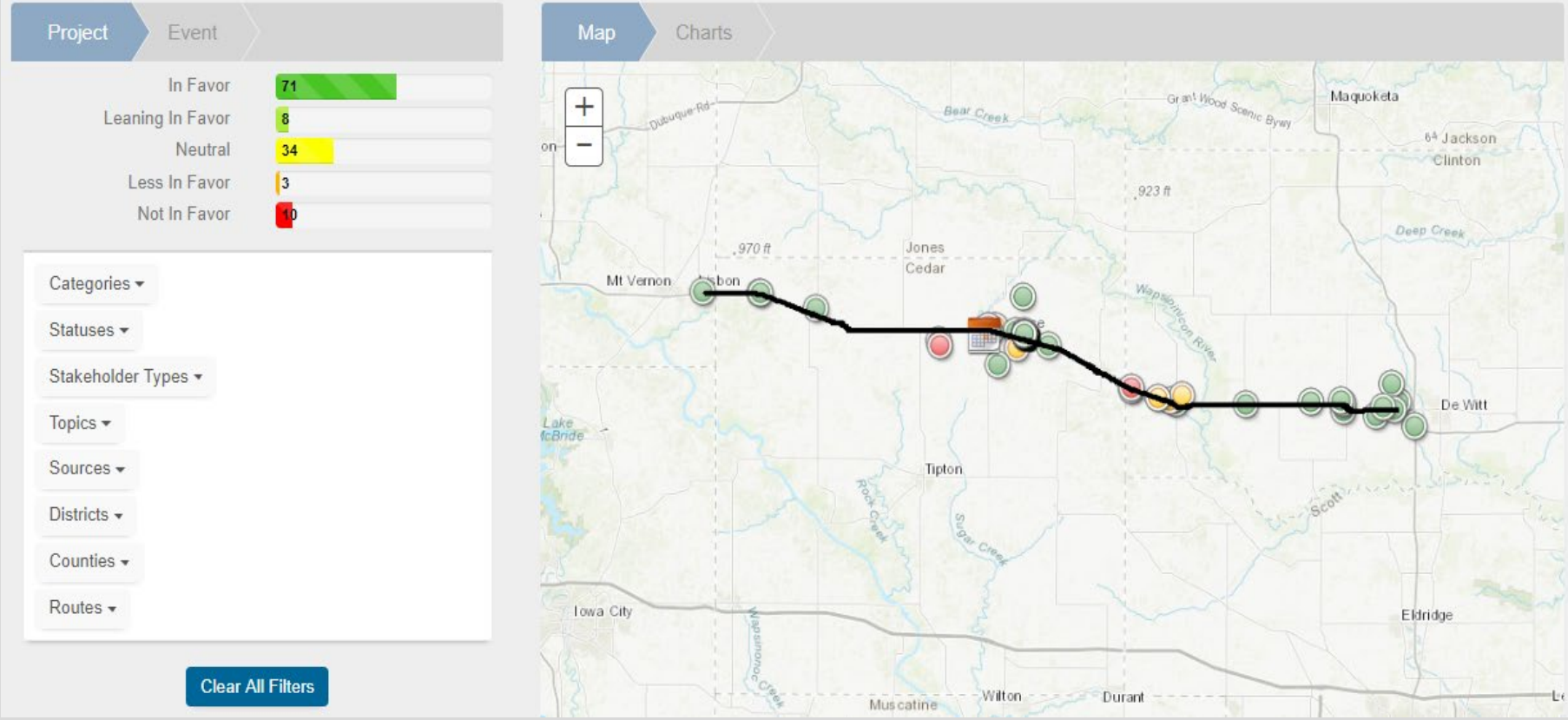
-The dashboard provides an overall look at project location and events. Comments associated with this project are geolocated showing level of favorability.



Analytics

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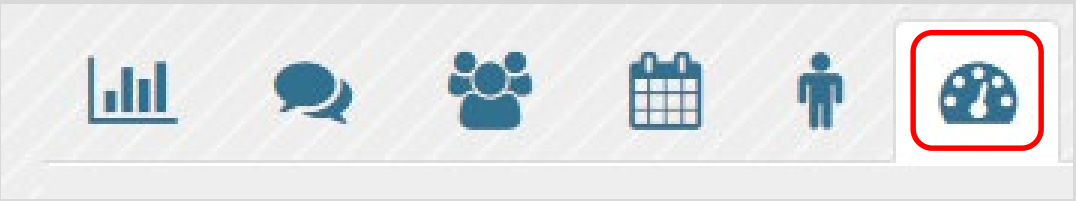
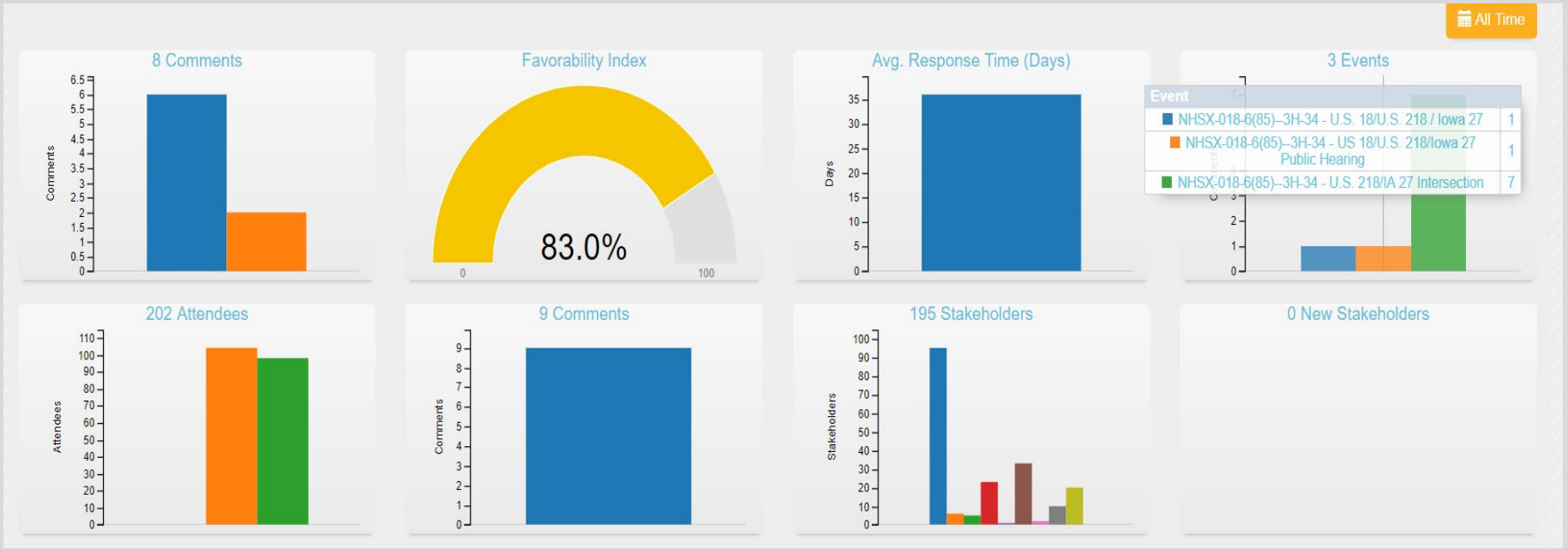
-The executive dashboard provides a summary of each public involvement event to gain a better understanding of the status of the project.





Response Management

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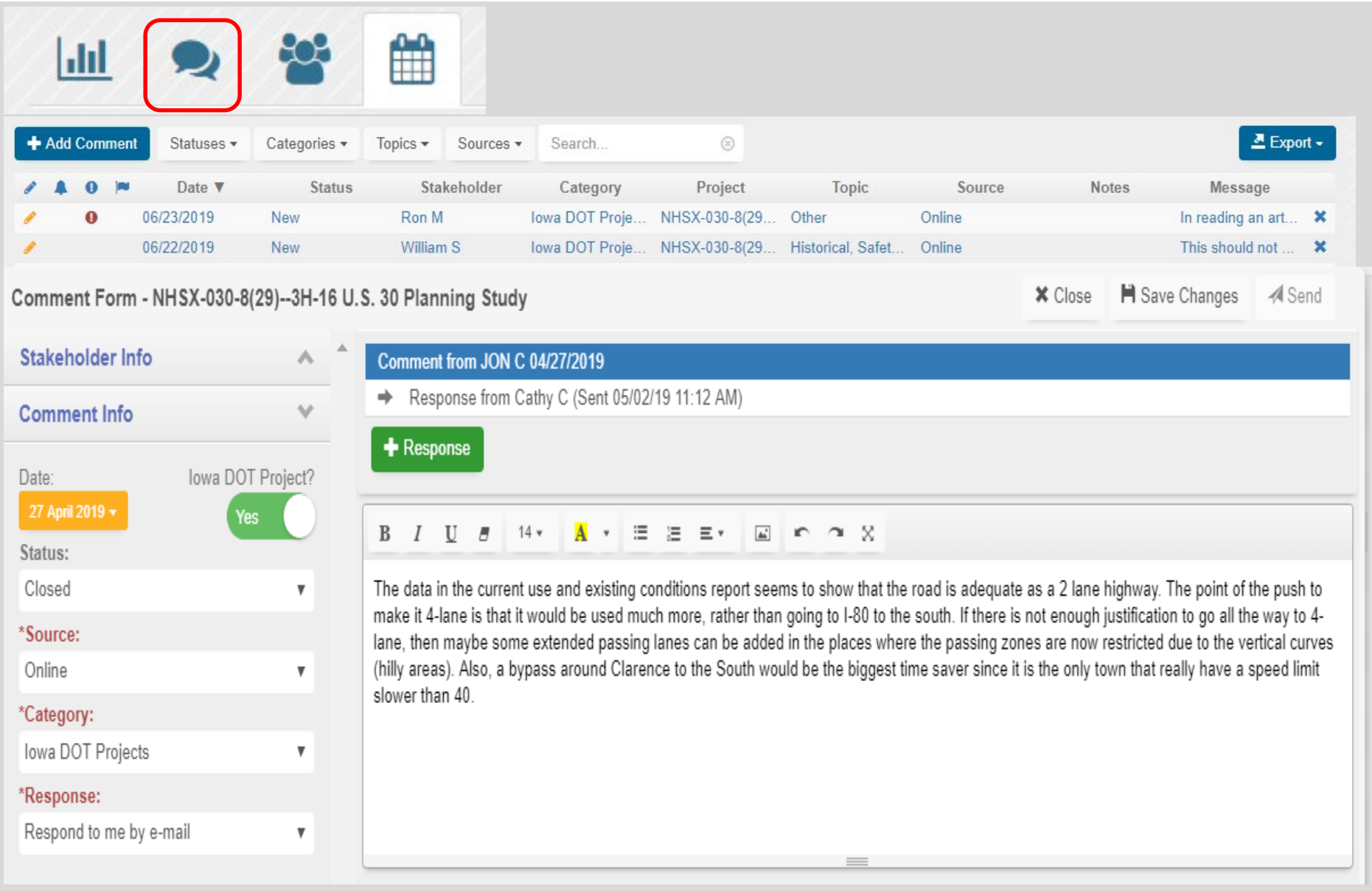

Stakeholder Management

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-Database of stakeholders for each project are populated and managed in PIMA. Bulk email notifications can be sent using this database.

First Name	Last Name	Address	City	State	Zip	Email	Type	Organization	Org Type
JON	[redacted]	1524 SILV...	DE WITT	IA	52742	[redacted]	Subscriber	1524 SILV...	
Amy	[redacted]	1716 260th...	Delmar	IA	52037	[redacted]	Subscriber		
Ashley	[redacted]	5180 Elder...	Marion	IA	52302	[redacted]	Official	Iowa Hous...	Other

CC

BCC john.doe@fakeemail.com, jane.doe@fakeemail.com

Subject Public Notice- NHSX-030-8(29)--3H-16 June 19th Public Meeting

Body

B I U 14

You are invited to attend a public information meeting on June 19, 2019, between 5 and 7 p.m. at the North Cedar High School gymnasium, 400 Ball Street, in Clarence. The purpose of the meeting is to discuss the U.S. 30 Planning Study, from just east of Lisbon to just west of DeWitt, and to gather public feedback on the materials presented, which include the preliminary road profiles, potential corridor limits, and economic analysis along the corridor. Findings from this study will guide future environmental considerations and design improvements in the coming years. An introductory video explaining the purpose and initial studies completed for the U.S. 30 Planning Study was released on April 3, 2019 and is still available for you to view at: www.iowadot.gov/pim.

Text: 0 / HTML: 0

Event Management

PIMA

-Manage public involvement events: date, time, location, staff, tasks, etc.

June 19 Public Meeting | Specifications | Invitees | Tasks | Online Meeting | Advertisements

Event Tasks
Tasks are created automatically based on your selected Event Type. You can drag the individual tasks around on the calendar to reschedule or click on a day to assign a new task.

To move an event, drag it to another day and click OK when prompted. This will move the event and all of its corresponding tasks. Click Cancel instead to just move the event and not the tasks.

Changes made to this calendar will not be saved without clicking the save button at the bottom of this screen. Please be sure to save if you want to keep your changes.

today

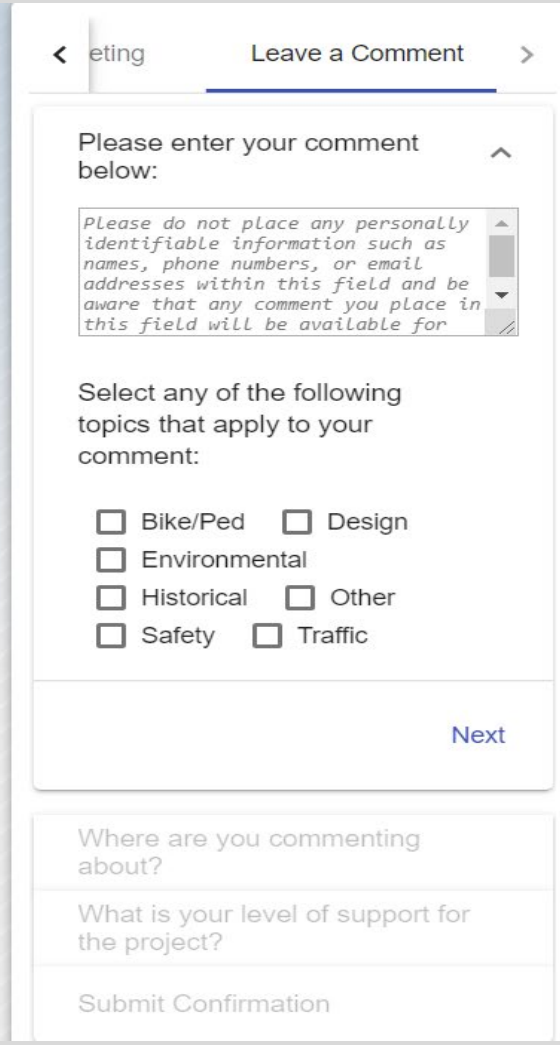
June 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29 12a Mail- Official, Em	30	31	1
2	3	4	5 12a Print Registration 12a Project Statemen	6	7	8
9	10	11	12	13	14	15
16	17	18	19 12a June 19 Public M	20	21	22

Online Meetings

PIMA

-Ability to setup online meetings with registration and comment forms.



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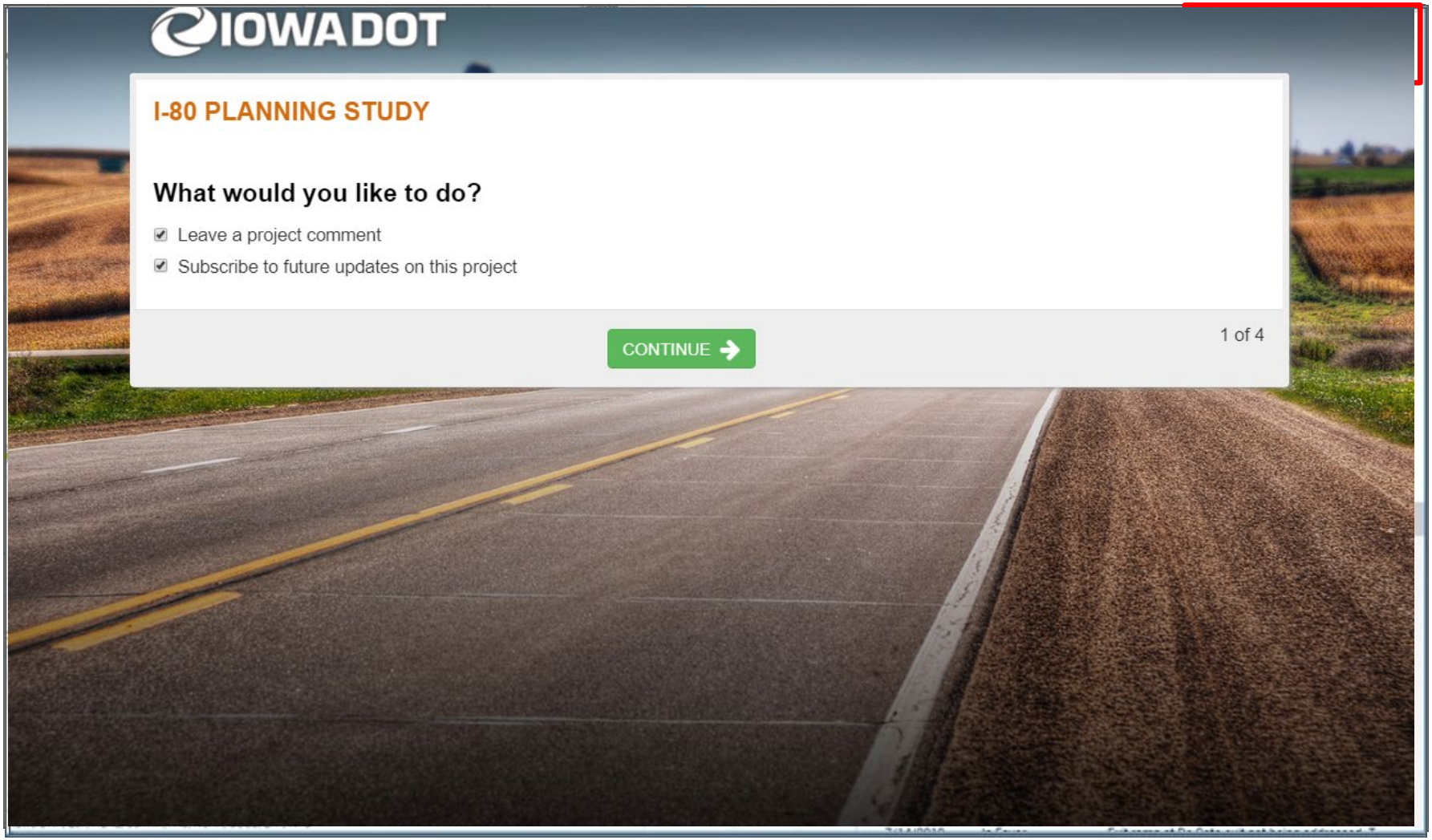
Public Portal



Next Steps

- Manage PI Process related to non projects (LRTP, etc.)
- Project Activity Summaries (Weekly, opt in/out)
- Expand Reporting Functionality & Analytics
- Exposing the data for leveraging by other apps
- PI Public Portal Enhancements (tell the story)
- Word Clouds & Heat Mapping

THANK YOU FOR YOUR TIME AND ATTENTION
QUESTIONS ?

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https://iowadot.gov/ole/